

## VISUAL 6.1 COMPUTING UNIT COSTS OF PRODUCTION

Company Name: \_\_\_\_\_

**In Column 1**, list each resource you used to produce your sample bookmark.

**In Column 2**, write the price for each resource, using the Bookmark Resource Price List on Activity 6.2.

**In Column 3**, write the number of units of each resource that your company used. (For labor, write the number of students in your group, minus the entrepreneur.)

**In Column 4**, compute the cost of each resource by multiplying the number in Column 2 by the number in Column 3.

**Add the amounts** in Column 4 to find the unit costs of producing a bookmark. **Write your unit costs** (total costs of production for one bookmark) in the bottom row of Column 4.

1	2	3	4
Resource	Resource Price per Unit	Number of Units Used	Total Resource Cost (Column 2 x Column 3)
Total Costs of Production for One Bookmark			

## VISUAL 6.2

### BOOKMARKS BY THE NUMBERS

1	2	3	4	5
Bookmark Company Name	Quantity of Bookmarks Sold	Total Revenue	Total Cost	Profit / Loss